2026

Clip

CLIP.TECH

THE INTERNET'S #1 CLIPPING COMMUNITY

CLIPPING IS THE NEW ERA OF DIGITAL ADVERTISING.

A PERFORMANCE BASED, ORGANIC CONTENT DISTRIBUTION SYSTEM.

CLIP.TECH

THE INTERNET'S #1 CLIPPING COMMUNITY

AMPLIFYING VIRALITY IS MORE COST EFFICIENT THAN EVER BEFORE.

NOW

SET YOUR BUDGET AND CPM, AND ONLY PAY CREATORS BASED ON THEIR ACTUAL ORGANIC VIEWS.

BEFORE

PAY INFLUENCERS, MEDIA PAGES, AND MORE A FLAT FEE—HOPING THE CONTENT WOULD HIT THE ALGORITHM.

CPMS

$6-$12	$8-$15
$7-$13	$0.30-$1

SHORT-FORM CONTENT IS HERE TO STAY.

TO STAND OUT TODAY, IT DOESN'T STOP AT CREATING GREAT CONTENT—YOU NEED TO DISTRIBUTE IT AT SCALE.

CLIP.TECH

THE INTERNET'S #1 CLIPPING COMMUNITY

LIVESTREAMERS HAVE BEEN USING THIS METHOD FOR THE LAST THREE YEARS. WHAT BEGAN WITH CREATORS PAYING CLIPPERS HAS EVOLVED INTO A LEGITIMATE CONTENT DISTRIBUTION SYSTEM—EXTENDING FAR BEYOND STREAMS AND QUICKLY MAKING ITS WAY INTO MAINSTREAM MEDIA.

CLIPPING IS RAPIDLY GROWING AND GENERATING TENS OF MILLIONS OF IMPRESSIONS EACH DAY.

AT CLIP, WE'VE PUT CLIPPERS FIRST—
CREATING A TRUSTED ECOSYSTEM WHERE
THEY HAVE ACCESS TO THE TRAINING
NEEDED TO PRODUCE HIGH-QUALITY
CONTENT FOR YOUR BRAND AT SPEED.

CLIP.TECH

THE INTERNET'S #1 CLIPPING COMMUNITY

YOUR CONTENT IS A SPARK, LET IT LIGHT UP MORE THAN ONE CORNER OF THE INTERNET

CLIP ACTIVATES A COMMUNITY OF OVER 35,000 HIGHLY ENGAGED SHORT-FORM CONTENT PAGES ACROSS SOCIAL PLATFORMS, ENCOURAGING THEM TO GET CREATIVE AND POST YOUR CONTENT—AMPLIFYING EXPOSURE AND FUELLING ORGANIC GROWTH.

WHO IS BEST POSITIONED TO UTILIZE CLIPPING?

CREATORS

TV & FILM

MUSICIANS

ACTORS

PUBLIC FIGURES

INTERVIEWS

PODCASTS

BRANDS

HERE'S HOW IT WORKS:

DISCOVERY

TELL US YOUR GOALS

STRATEGY

CLIP CRAFTS YOUR CAMPAIGN TO MAXIMIZE RESULTS

ENGAGE CLIPPERS

OUR COMMUNITY DOES WHAT THEY DO BEST AND CREATES VIRAL SHORT FORM CONTENT FORMATTED TO THEIR SPECIFIC PAGES

TRACK PERFORMANCE

MONITOR VIEWS, BUDGET SPEND, AND ALL KEY ANALYTICS IN REAL TIME WITHIN OUR PLATFORM

WE CONTROL THE #1 CLIPPING COMMUNITY ON THE INTERNET

TOP CLIPPER NETWORK

A GROWING COMMUNITY OF OVER 35,000 ELITE CLIPPERS READY TO GET PAID FOR POSTING YOUR CONTENT.

CLIP VETTING SYSTEM

A BUILT-IN VERIFICATION PROCESS ENSURES THAT CONTENT ISN'T BOTTED WITH FAKE VIEWS. WHEN DETECTED, THOSE POSTS ARE IMMEDIATELY REMOVED FROM THE CAMPAIGN.

REAL-TIME RESULTS

LIVE CAMPAIGN TRACKING AND PERFORMANCE MONITORING THROUGH CLIENT PORTAL, ALLOWING US TO PIVOT AND OPTIMIZE ON THE FLY.

COST EFFICIENCY

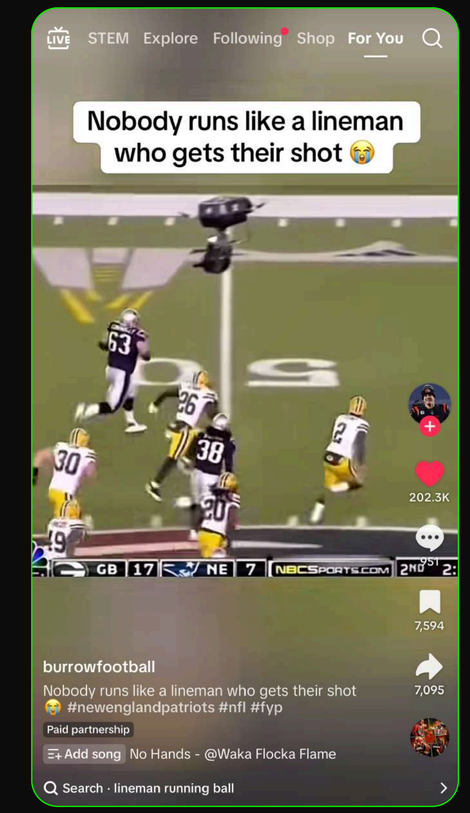
ACHIEVE UP TO 10X LOWER CPMS THROUGH ORGANIC CONTENT DISTRIBUTION COMPARED TO TRADITIONAL PAID ADVERTISING.

CASE STUDY

WARNER MUSIC GROUP

MUSIC

FOR WARNER MUSIC GROUP, WE ACTIVATED OUR COMMUNITY TO DISTRIBUTE CLIPS ACROSS MULTIPLE VIRAL NICHES—INCLUDING MOVIE EDITS, SPORTS EDITS, MEMES, AND MORE—ALL FEATURING THEIR SOUNDS ON TIKTOK ACROSS FIVE DIFFERENT SONGS. EACH POST DROVE MEANINGFUL TRAFFIC AND CONSUMPTION ON STREAMING PLATFORMS.



STATS

VIEWS	CLIPS	BUDGET	CPM
166M	924	$15,750	$0.095

CASE STUDY

1X TECHNOLOGIES

BRAND

FOR 1X TECHNOLOGIES, A ROBOTICS COMPANY, CLIP EXECUTED SIX CAMPAIGNS, INCLUDING THEIR COLLABORATION WITH KAI CENAT AND ISHOWSPEED, AS WELL AS THE LAUNCH OF THEIR HOME ROBOT, NEO. WE DISTRIBUTED VIRAL CONTENT IN REAL TIME ACROSS SOCIAL PLATFORMS, DRIVING MASS AWARENESS AND EARLY ADOPTION FOR THE BRAND.



STATS

VIEWS	CLIPS	BUDGET	CPM
307M	4011	$42,000	$0.14

CASE STUDY

MR. BEAST

CONTENT CREATOR

FOR MRBEAST, WE ACTIVATED OUR COMMUNITY ACROSS FIVE CAMPAIGNS TO DISTRIBUTE CLIPS FROM A RANGE OF CONTENT, INCLUDING BEAST GAMES AND HIS RECORD-BREAKING TEAM WATERS LIVESTREAM, WHERE HE RAISED $40 MILLION IN UNDER 24 HOURS.



STATS

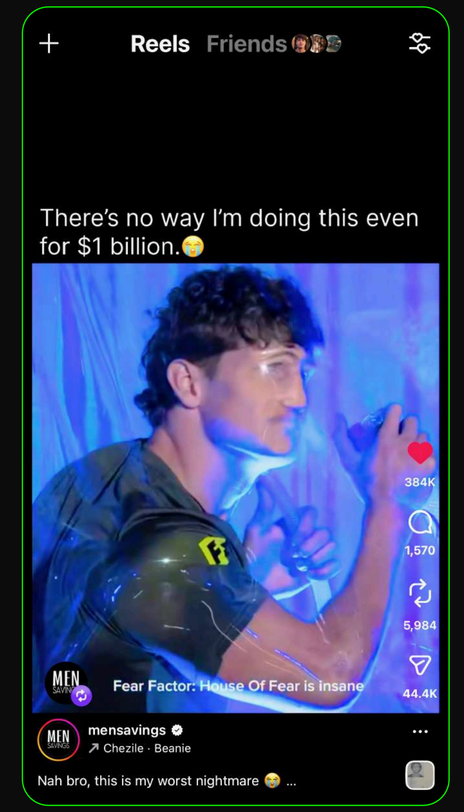
VIEWS	CLIPS	BUDGET	CPM
107M	7,360	$33,000	$0.31

CASE STUDY

FEAR FACTOR: HOUSE OF FEAR

TV & FILM

FOR THE NEW SEASON OF FEAR FACTOR ON FOX, WE ACTIVATED OUR COMMUNITY TO DISTRIBUTE CLIPS FROM THE SHOW—DRIVING VIEWERS TO WATCH FULL EPISODES AND GENERATING SOCIAL HYPE ACROSS PLATFORMS.



STATS

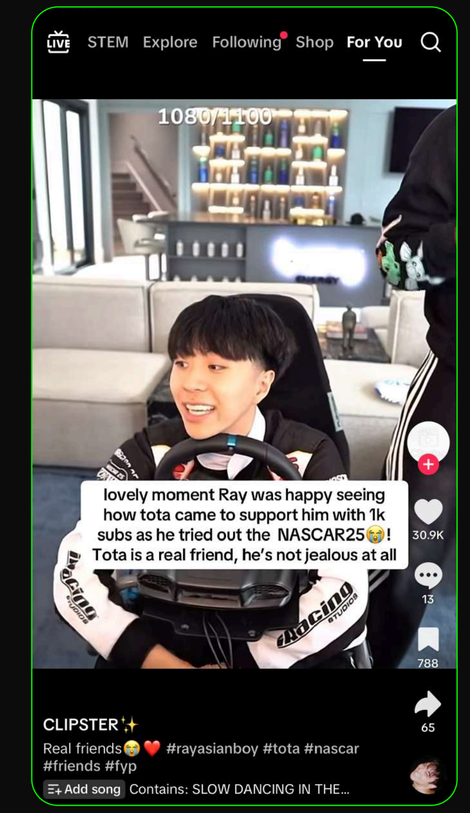
VIEWS	CLIPS	BUDGET	CPM
92.2M	639	$15,000	$0.16

CASE STUDY

NASCAR 25 CREATOR SERIES

LIVESTREAM

FOR NASCAR 25, WE ACTIVATED OUR COMMUNITY TO DISTRIBUTE CLIPS ACROSS PLATFORMS FROM VARIOUS LIVESTREAMERS—INCLUDING RAYASIANBOY, AGENT, AND STABLE RONALDO—AS THEY COMPETED FOR $100,000 WHILE PLAYING THE NEW NASCAR 25 VIDEO GAME. THE SERIES FOCUSED ON BRINGING POPULAR, NON-TRADITIONAL INFLUENCERS FROM PLATFORMS LIKE TWITCH AND YOUTUBE INTO THE NASCAR ECOSYSTEM.



STATS

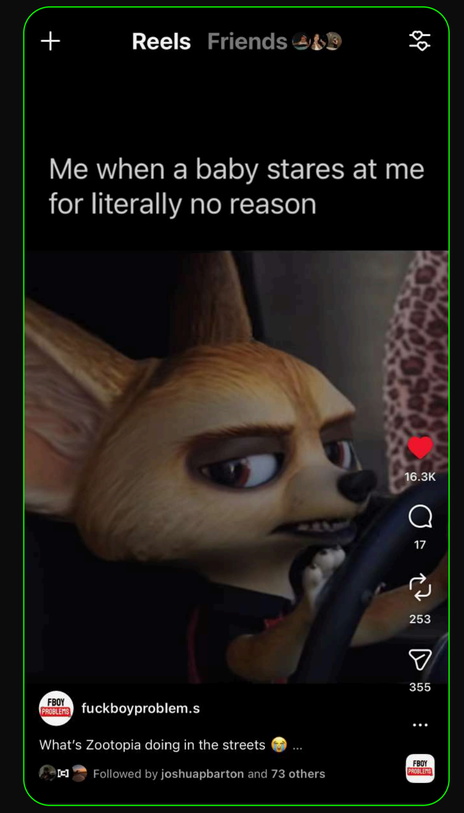
VIEWS	CLIPS	BUDGET	CPM
44.3M	990	$14,600	$0.32

CASE STUDY

ZOOTOPIA 2

EXPERIENTIAL ACTIVATION

FOR ZOOTOPIA 2 FROM WALT DISNEY, WE ACTIVATED OUR CLIPPERS TO DISTRIBUTE CLIPS FROM AN EXPERIENTIAL ACTIVATION WHERE CHARACTERS FROM THE FILM WERE SPOTTED OUT IN THE WORLD —DRIVING MINI CARS, GREETING PEOPLE, AND INTERACTING WITH FANS. WE TOOK A REAL-LIFE STUNT AND AMPLIFIED IT ACROSS THE INTERNET THROUGH SHORT-FORM CONTENT.



STATS

VIEWS	CLIPS	BUDGET	CPM
20M	1,634	$15,560	$0.78

clip

START CLIPPING
CONTACT[AT]CLIP.TECH